



## SEVENTY THIRTY – THE CORPORATE CUPID

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We all have our idea of Mr or Miss Right, but when we're so stretched for time and happy in our comfort zones how are we going to make that dream a reality? The perfect relationship isn't easy to find, nor is a exclusive service that can help you locate it if you're pushed for time. What you need is a personalised matchmaking service that's a cut above the rest. I popped along to [Seventy Thirty](#), a partner headhunting service, to find out how Cupid turned corporate and brought love into the 21st century.

Seventy Thirty offers a bespoke service to suit the needs of the upmarket individual. They begin by conducting an interview to understand your core values and how they apply to the four main areas of your life: background, lifestyle, sexual attraction and relationship goals. When I was interviewed at their exclusive offices in Knightsbridge (although their trained psychologists can also visit a member's home) I am told that as long as those core values are the same between two individuals there lies the potential for a successful, lasting relationship.

But the real genius of Seventy Thirty is that it is exclusively tailored to respond to the needs of successful, affluent people. In order to join you need to have assets of over £1 million, to reflect the calibre of their members. In return you get a team of trained psychologists and contacts scouring the highest echelons of society in search of your perfect partner. Seventy Thirty's vast network of contacts across the dating scene work to introduce you to that special someone and then it's over to you.

Rachel MacLynn, the Head of Membership, is keen to stress that Seventy Thirty only accept members who are seeking a meaningful relationships. "We're keen to offer our members a real dating experience, that's why we search for matches using our sophisticated networking system," she explains. "Neither our members nor the partners we find them would visit you run-of-the-mill 'dating agency'. This is an exclusive service and we pride ourselves upon finding the most attractive, single people in the country."

Robert Redford kidded about the 'million-dollar club' at the end of *Indecent Proposal*, but don't get the wrong idea; Seventy Thirty is a matchmaking service that wastes no time and offers its members the crème de la crème of the dating scene. So if your date does lead to a proposal you can tell now it will be more than decent.

If you would like more information or wish to make an appointment to see Seventy Thirty, please tel: +44 (0)207 7537631, email: [info@seventy-thirty.com](mailto:info@seventy-thirty.com) or visit the website at [www.seventy-thirty.com](http://www.seventy-thirty.com)