



SEVENTY THIRTY, THE EXCLUSIVE MATCHMAKING AND PARTNER HEADHUNTING COMPANY FOR SUCCESSFUL AND AFFLUENT PEOPLE TALKS TO POWER BOAT MAGAZINE, ABOUT FINDING TRULY EXCEPTIONAL PARTNERS

EXCLUSIVE PERSONALISED MATCHMAKING...

Seventy Thirty's members lead active lives and therefore do not have the time or opportunity to meet potential partners through the usual channels, so Seventy Thirty offers a unique and engaging experience that is tailored to the individual, delivered by a dedicated team of experienced psychologists and relationship experts, combining psychology with matchmaking in a unique way not found in any other agency.

Commenting on the difficulties sometimes experienced in the search for love, Trudy Hill, Psychologist and Seventy Thirty's Head of Matchmaking and Coaching - MSc BSc (Hons), highlights how best to meet someone that shares your passion for sailing, power boating, water skiing and even surfing.

Some of the most successful men and women that we see at Seventy Thirty, say that there is nothing more relaxing and enjoyable than escaping to the coast for a long weekend to be in the middle of the ocean, to indulge in activities that make them truly feel as though they 'have got away'.

Having the privilege of a boat usually requires a disposable income, which in turn usually requires a successful person in a successful career. It is a sense of balance that one gets when they are able to switch off for a time from the pressures of day to day working life that is so desirable.

Of course when you are already very busy in your working life a hobby or passion such as boating can be hard to indulge as often as one would like unless your lifestyle with your partner, friends and family also fits.

Take John for example. He is a successful man, he knows what he wants. He is cash rich and time poor so he enlists services where appropriate in order that he can have a better work-life balance. He always been a keen sailor and has juggled this with being a very successful business man. In order to get the balance right and be able to continue successfully in his business life, whilst indulging his passion for sailing, John invests in services like Seventy Thirty to make his lifestyle work for him.

It only took the team at Seventy Thirty four months to introduce John to someone special whom he has ended up in a relationship. After finding out about him, his lifestyle, passions, interests and values as well as exactly what he was looking for in a partner we also looked at what had not worked previously for John. It was clear immediately that in order for John to feel 100% happy, he needed to find a way to place energy on all of his passions (work, his social life, sailing, and a relationship). An absolute key requirement for him was to make sure that when as well as finding someone attractive, caring, intelligent and active, she also be someone who will share his passion for sailing or be very willing to. He had a 55' yacht and spends 4 days a week working intensively

on his business and the other 3 days socialising amongst friends who usually have some involvement with sailing and/or on his boat. His holidays usually involve sailing trips or taking a power boat around the Med and so quite rightly he wanted to meet someone that would indulge and appreciate this passion so he was able to spend time enjoying his passion, his friends and his partner when he was not focusing on his business. In the past he had not been able to because of limited time available, so found himself sacrificing his hobby for his partner or visa versa.

Actually in reality, women really like the idea of meeting someone with John's interest and are usually very open. In fact we have found that when a woman is active, energetic and healthy she will tend to seek the same in a partner and there is a definite perception that 'coastal types' are fitter, more active and more well-rounded, in terms of their work-life balance, than constant city dwellers.

The fact of the matter is for many successful people time is of the essence and so is being happy.

If you would like more information or wish to make an appointment to see Seventy Thirty, please Tel: +44207 7537631, Email: info@seventy-thirty.com or visit the Website: www.seventy-thirty.com

